

Regular Board Meeting May 15, 2013
5:30pm Pacific Time
Call In Information:
Toll-Free Dial-In Number: 1.800.977.8002
Participant Conference Code: 189209#

Start the Recording

1. Call to Order

Chair Dave Pawson called the meeting to order at 5:33 PST

2. Roll

Present: Dave Pawson (chair), Kim Laird (Fest Director), Lloyd Timberlake, Mike Sullivan (Future Fest Director), Nathan Wakefield, Scott Krause, Erin Stephens

Absent: Martin Frost (Communications Director), Thom Wall, Brown (Recording Secretary)

3. Approval of Agenda

Erin moved to approve the agenda for May 15, 2013.

Second by: Lloyd

Discussion: Erin brought up an idea in her report that could possibly become a motion so asked if that is the case can the item become a motion later. Dave replied in the affirmative.

Vote: Unanimously approved

Approval of Minutes:

April Minutes

<https://docs.google.com/document/d/1ntf92Gru5DiMn1AOySaggHWjbtK-In3UM9MNktCH6bU/edit>

Motion: Lloyd

Second: Kim

Discussion: Dave notice a few things needing correction. Sandy Brown was absent. Dave pointed out written fest report was not typed in for last month. Kim will get those done tomorrow as well as Fun Fund report for March.

Motion to amend: Lloyd

Second: Kim

Vote: Unanimously approved with amendments attached above.

4. Reports

2013 Festival Planning (Kim Laird)

<https://docs.google.com/file/d/0B6ww3HhAi2CsNTBCRmhudzZESDA/edit>

Discussion: Dave asked about indoor camping. BGSU made decision for us. Safer in the sorority house. This facility is not air conditioned. (discussion notes will be finished after the meeting)

Storage of fest items was discussed. Mike brought up the steel storage container (Show Guard). Discussion of various options will continue offline.

Future Festival Planning (Mike Sullivan)

<https://docs.google.com/document/d/1ateoTvY51Yt3i6n1BNqbrP0krWhjV8ZFdpLI9I3JgE8/edit>

Discussion: Erin voiced concern about lack of west coast sites. Mike has talked with UCLA and Berkeley but they are out of their league. Reed College was also approached but they have very big summer business. Mike has also reached out to Unique Venues to keep an eye out for west coast venues for us. Erin also knows of a contact with a possibility of Puerto Vallarta, Mexico. Everything there is in English and Spanish and the convention center is right on the beach. Dave followed up with Quebec. They are just moving slowly and will have some things moving around June. We are way late on booking 2014 according to Mike. Concerned that if Turbo falls through he will be short on time to find a place for 2015. Motion in tonight's agenda for Purdue.

Education (Erin Stephens)

<https://docs.google.com/document/d/1tBaCLhKhY3iki0RLflfeqTcQCDF-LAoyGizhtqR-A-o/edit>

Discussion: Erin's report included purchasing of props for pods. Erin and Ellen will be contact for pods needing props and they will assess needs. Notification will go out to pods including information about t-shirts. Discussed a YEP rep chat session during workshops at fest. Talked about YEP shirts being available at fest.

IRC Report (Erin Stephens)

<https://docs.google.com/document/d/1TFF2xl3iWBwYGrUsXb0aL042S1NcUuSEboSh2sHGObc/edit>

Discussion: Once visas are approved the next obstacle is finding a way to get the winners to the fest. Erin running another fundraiser on top of her other duties is not an option. Thought of using funds from membership drive on World Juggling Day to sponsor IRC winner flights. Dave voiced concern that we jumped into the year without a formal operating budget. That is a major need before making these decision. Dave and Scott will get that going. If the money is there than that is a good thing to spend the money on. Dave requested Erin consult with Marilyn about South American membership differences before and after IRC. We need to keep the money in balance with the income.

Website (Mike Sullivan)

From Scott Krause: I did a review of Wild Apricot. It can be found at the link below. Kind of

pricey.

https://docs.google.com/document/d/1521tL6eviNJNdMp9nyphk4dN1_1W6pkNCXDujhICkqg/edit

Discussion: Scott summed it up as a little pricey. We would have to use a third party store. Other than that it seemed to work fine for everything else tried. Not necessarily a step up. Do one thing and we have a problem on the back end and do another and we have problems with the front end stuff. There is a possibility with back end items with WordPress according to Erin. Dave stated it will take work no matter what we choose. The individual who created the World Juggling Day t-shirts is interested in talking to us about the website as well. Wild Apricot does not seem open to trying to adapt to needs.

Marketing (Thom Wall/Erin Stephens)

Facebook Marketing:

<https://docs.google.com/spreadsheet/ccc?key=0Ahd68x2rE4RsdEFjOENBdHYyak5JbDBCSzlnUGMxVnc#gid=0>

Overall marketing report:

https://docs.google.com/document/d/17nhjbP1ULPkt9kyQQmkXVzbdbYf7i_7g06AgJUB_Ffk/edit

Discussion: Sites are more interested in World Juggling Day rather than face contortion contest (Ripley's). Could turn into yearly event.

Membership (Marilyn Sullivan)

<https://docs.google.com/spreadsheet/ccc?key=0Aqww3HhAi2CsdEJwRjhuN2k2QTR5VEIoRTJrb0pDNWc#gid=0>

Discussion: none

Financial (Scott Krause)

<https://docs.google.com/document/d/1dH9K4dndxvWa30dfYv3hystR0o3gnQm5rjFIIBO6wuE/edit>

Transactions:

Total Deposits: \$2,801.5

Total Payments: \$-6,821.95

Largest Deposit: Festival Deposits \$1,158.50

Largest Payment: BGSU Space \$-4,633

Discussion: Form 990 was submitted yesterday. It was accepted. Scott will talk to the BoA person tomorrow about returned wire to MMCC. Scott is also going to work on the quarterly reports to get them posted on the website.

Fun Fund (Warren Hammond)

Discussion: Report contained in the fest report. Dave asked about using the Fun Fund money to increase championships prize money. Dave believes iiWii would approve. An email went to iiWii. Dave suggested announcing \$1,000 championships prize money with additional \$500 (just number used for example) from our generous benefactor iiWii. Possibly have a discussion with iiWii through Jek about funding IRC performers...one to perform and the other to possibly compete in championships. What Fun Fund is proposing is fine. Question about the need for additional insurance due to mechanical bull and German Wheel. Mechanical bull company carries their own insurance and runs the equipment. The gentleman using the German Wheel will offer intro. workshops at the fest and will supervise ue.

5. Motions for Consideration

A. Motion to approve the creation of a temporary account at Bank of America for the purpose of using Square Register at the festival, rather than our programmable register. This would allow the IJA to process Visa, Mastercard, Discover, and American Express credit cards. Upon conclusion of the 2013 festival, all monies in this account are to be transferred to the general fund. Transfers may take place throughout the time of the festival as necessary.

Motion: Erin

Second: Kim

Discussion: Discussion of having a separate account for fest every year.

Vote: Unanimous approval

B. Motion to approve the Fun Fund Committee's budget recommendations for the 2013 festival (found in 2013 Fest Report for this month)

Motion: Kim

Second: Erin

Discussion: Dave feels it's fine. A little is still up in the air because money is still left over. Need to approve only those items listed in the report with more possibly to come later.

Amended Motion... Motion to approve the Fun Fund Committee's recommendation to spend \$17,000 on the fourteen line items explicitly specified and approved by the committee in the 2013 Festival Report for May.

Motion to amend: Kim

Second to amend: Erin

Vote: Unanimous approval

C. Motion to approve the creation of a Busking Competition trophy in honor of Robert Nelson.

Motion: Erin

Second: Kim

Discussion: Nathan asked if Robert's estate should be consulted. Kim responded that Laura Green, who has helped in the creation of this award, knows his wife well and has made that contact.

Vote: Unanimous approval

D. Motion to approve the provided plan for becoming a fully paperless organization, with a maximum cost outlay of \$150 for a final mailing to urge paper-only members to provide an e-mail address.

https://docs.google.com/document/d/1IRZdnMLuSsjnlKxvIE_kMsb-lxIX5sPoEfVgLXOC0vk/edit?usp=sharing

Motion: Erin

Second: Kim

Discussion: Dave asked Kim and Martin about the \$150 price mark for mailing to 100 people. Martin responded that this price point allows for \$1.50 per person. It only costs us about 50 cents or so. Number of those without email addresses came from Marilyn. Martin stated we have about another 100 people with bad email addresses. Question asked if the IJA also maintains peoples' phone numbers.

Vote: Unanimously approved

E. Approve Purdue University as the 2014 festival site, subject to the amended agreement provided here. Notably, our previous concerns with the payment schedule have been addressed.

<https://docs.google.com/file/d/0B6ww3HhAi2CsT0ZxaFRaT3ITVWM/edit>

Motion: Scott

Second: Erin

Discussion: If signed, Scott would need to send a check for \$2,000.

Vote: Unanimously approved

F. Motion to extend board member nomination deadline to June 17, 2013.

Motion: Kim

Second: Erin

Discussion: Martin commented the candidate submission and statement submission for mailer and newsletter and in ezine is May 15.

Amended motion: Motion to extend board member nomination and candidacy statement submission deadline to June 17, 2013.

Motion to amend: Kim

Second to amend: Erin

Vote: Unanimously approved

6. Varia

A. Erin asked...what is the due date for board member nominations? Deadline is today. No one has been nominated. Dave, Thom and Kim are at the end of their terms. Dave feels we need to move the date out.

7. Next Meeting

Next regular BOD meeting will be held on June 5, 2013 at 5:30pm pacific time.

8. Adjournment

Kim moved to adjourn the meeting.

Discuss: none

Voting: Unanimous

Meeting adjourned at 7:25pm pacific time.